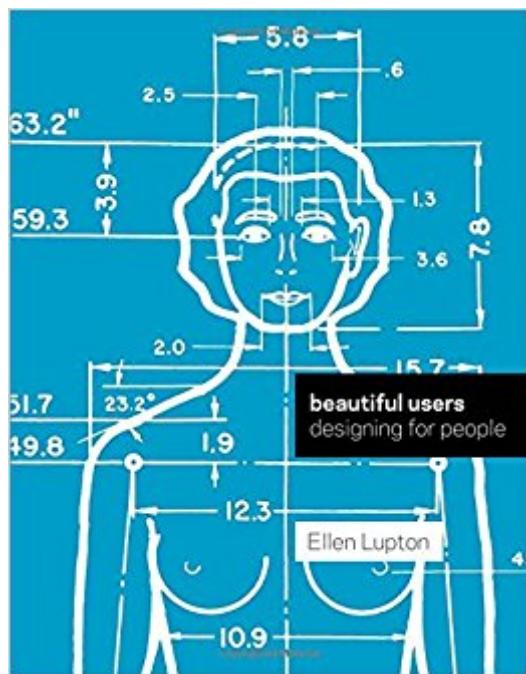


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# Beautiful Users: Designing For People



## Synopsis

In the mid-twentieth century, Henry Dreyfuss "widely considered the father of industrial design" pioneered a user-centered approach to design that focuses on studying people's behaviors and attitudes as a key first step in developing successful products. In the intervening years, user-centered design has expanded to undertake the needs of differently abled users and global populations as well as the design of complex systems and services. *Beautiful Users* explores the changing relationship between designers and users and considers a range of design methodologies and practices, from user research to hacking, open source, and the maker culture.

## Book Information

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## Customer Reviews

"Beautiful Users catalogs dozens of modern products made with careful consideration of interaction and interface."-Wired magazine "A fascinating survey of objects and interfaces as they have evolved to better serve us humans."-Communication Arts magazine

Ellen Lupton is the author, coauthor, or editor of 13 books with PAPress, including *Design Culture Now*; *Skin: Surface, Substance + Design*; *Inside Design Now*; *Thinking with Type*; *D.I.Y.: Design It Yourself*; and *D.I.Y. Kids*. She is Curator of Contemporary Design, Cooper-Hewitt, National Design Museum, Smithsonian Institution, New York and Director, Graphic Design MFA Program, Maryland Institute College of Art, Baltimore. she is the recipient of numerous awards including I.D. Forty, 1992; Chrysler Design Award, 1996; and AIGA Gold Medal, 2007.

Short, simple and easy to read with accompanying photos and images of great examples of user centric practices. Touches on the history of user centered design which connects to today.

Pretty pictures, but the few words in it do not impart wisdom. Seems to be a book written by graphic designers for people who don't like reading. The typeface is quite good though.

Great book

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